



Sponsorship Proposal

15-17 May
SMC CONFERENCE &
FUNCTION CENTRE
66 GOULBURN ST,
SYDNEY



A thoroughly evocative and provocative conference; my heart, soul and mind have been filled.

2015 Participant

Mission 2017: one heart many voices conference will be a place of gathering participants from many sectors and ministries. It provides the ideal platform for your organisation to showcase its community engagement, products and services to our audience. Your organisation can use this opportunity to increase your brand awareness among conference participants and partners and also reach the wider community working in diverse ministries.



Conference

Continuing the dialogue and success of the 2013 and 2015 conferences, the **Mission 2017: one heart many voices** conference will be held in May. It will celebrate and identify the graces, the inspiration and the challenges of living the joy of the Gospel and God's mission of mercy and leading mission in Australia and globally. This conference will explore Pope Francis' vision for mission and is set within the spirit of the documents *Ad Gentes* and *Evangelii Nuntiandi*.

Mission 2017: one heart many voices is for those who are inspired to strive creatively for justice, peace, reconciliation and God's mission of mercy. It is a unique opportunity to listen, converse and experience the many and diverse voices that are an expression of the one heart of mission. The conference will explore the complexity and issues surrounding leadership, formation, theology and the practice of mission.

Over three days **Mission 2017: one heart many voices** will be home to some of the many voices of mission with the hope to empower participants with a vision of mission that is scriptural and theological, enabling, encouraging and inspiring us all to take up the challenges the Gospel and Pope Francis lay before us.

All those passionate about mission and in leadership roles in parishes, communities, organisations and agencies are invited to come together and join a conversation that may enable us all to live the joy of the Gospel and lead mission.

Details of the Event

Mission 2017: one heart many voices is a full three-day conference open to the general public, locally, nationally, and internationally.



Mon 15 – Wed 17 May, 2017



SMC Conference & Function Centre, 66 Goulburn St, Sydney

Why Sponsor us?

Mission 2017: one heart many voices provides your organisation with an ideal platform to showcase its community engagement, products and services to a wide and diverse group of participants from various Catholic sectors and ministries.

Based on previous conferences, we are expecting over 500 participants from a wide variety of backgrounds and locations who are passionate about mission, including ministries such as welfare, education, faith formation, indigenous, health, youth, migrants and refugees, new evangelisation, ecology and overseas aid and development. These participants will come from across Australia and internationally.

Significantly in our audience will be many Church leaders, heads of agency and senior managers from within the wider Catholic community representing various organisations, works, ministries and charitable sectors and over five million Australian Catholics.

Attending participants

Based on participants attending Mission: one heart many voices in 2013 and 2015, we expect over 500 delegates to attend the conference. These include, but are not restricted to the following:

- Bishops
- Priests and Deacons
- Members of Religious Congregations
- System leaders in Catholic Education/Schools Offices
- Catholic Educators in primary, secondary and tertiary institutions
- Theologians
- Leaders in Adult Faith Formation, Liturgy, Special Religious Education, Catechists and other ministries
- Parish Pastoral Associates, Parish Finance Council Members and Parish Council Members
- Youth Ministries
- Diocesan Staff supporting parishes and schools
- Directors of Mission in Catholic Social Service, Health and Aged Care
- Indigenous leaders
- Directors in Overseas Aid and Development
- Migrant Chaplains
- Members of New Movements



The conference is an inspiring experience of the breadth and scope of Catholic mission services and activity across Australia. As an exhibitor we found the networking opportunities to be wide-ranging and fruitful and we are looking forward to being involved again in 2017.

Lorraine McCarthy
Alpha in a Catholic Context Australia

Sponsorship Opportunities

Our goal is to create an affordable and relevant conference for all those passionate about mission and in leadership roles in parishes, communities, organisations and agencies. The conference provides a unique opportunity for people to come together and join the conversation that we hope will enable us all to live and lead mission more effectively.

Your support will greatly help us to keep ticket prices low and encourage wider participation from all sectors of the community. We have a range of sponsorship opportunities available and will make sure that your organisation gets the most out of your sponsorship.

If the options provided in this document are not quite what you are looking for, please contact us and we would be happy to look at what other possibilities can add your organisation's voice to this conference.

Benefits that may be negotiated, contingent upon the level of sponsorship, may include:

- Logo presence in all marketing and conference materials.
- Advertising within the conference program.
- Written acknowledgement as sponsor in all conference collateral.
- Promotional materials distributed via all conference delegate packs.
- Advertising on the conference website and link to your own website.
- Branding prominently displayed via banners in main hall, entrance and meeting areas.
- Registration to attend conference and associated events.
- Display stand including staff in a prominent position within the exhibition area.
- Verbal acknowledgement as a sponsor during preliminary and closing addresses during main plenary sessions.

As conference organisers, we will work with each sponsor to build a personalised partnership offering what is most suited to your organisation's particular budget, networking and profiling needs.

Our committee is a great believer in collaboration and look forward to working with you. If you are interested in sponsorship opportunities for the **Mission 2017: one heart many voices** conference, please contact:

Danielle Achikian
danielle@danielleachikian.com

Sponsorship Options



Conference Platinum Sponsors
 Investment \$15,000 +



Conference Gold Sponsors
 Investment \$10,000+



Conference Silver Sponsors
 Investment \$5,000+



Conference Bronze Sponsors
 Investment \$2,000+

Exhibition Package

- Display the work of your organisation and create interest from conference participants.
- Your exhibition space will include your own table, pin-up board and two chairs in the exhibition area.
- Your organisation will be acknowledged in conference materials.

Other Opportunities

Sponsor a Speaker

We would like to minimise the cost of having to provide flights and accommodation for some of our speakers at the conference and you may wish to sponsor a speaker. Your organisation will be publicly recognised and thanked at the start of the speaker's session. Your organisation will also be recognised for your support in conference materials.

Gifts in Kind

Your organisation may wish to provide us with some of the materials and support we need to make this conference a success, such as volunteer services, food and refreshment, note pads and pens, satchels, accommodation to name but a few. Your organisation will be recognised for your support in conference materials.

Partners

Catholic Mission

Catholic Mission is the oldest Catholic mission aid agency in the world, founded more than 185 years ago. As the Pope's own mission societies and internationally known as the Pontifical Mission Societies, our focus is on working with Communities, Church leaders and Children.

In more than 160 countries, Catholic Mission works to provide 2.6 million children with housing, education and care; assists 1,100 communities in specific local projects; and funds Church leadership through the training of over 77,000 seminarians annually. In Australia, Catholic Mission allocates funds to the work of the Church in the outback and amongst Aboriginal people, supporting priests, lay people and the many sisters and brothers who provide long-term support for these communities.

www.catholicmission.org.au



Catholic Religious Australia

Catholic Religious Australia (CRA) is the public name of the Australian Conference of Leaders of Religious Institutes (ACLRI). It is the peak body for leaders of Religious Institutes and Societies of Apostolic Life residents in Australia.

The membership comprises more than 180 congregations of Sisters, Brothers and Priests living and working in all states and territories. CRA's values are being attentive to the Spirit, inclusive and prophetic.

www.catholicreligiousaustralia.org.au



Please contact:

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The Church must be a place of mercy freely given, where everyone can feel welcomed, loved, forgiven and encouraged to live the good life of the Gospel.

Evangelii Gaudium 114